

## DECALIA, a Swiss pioneer in the circular economy

The Ellen MacArthur Foundation has just released «Financing the Circular Economy: Capturing the Opportunity», a report that tells us much about the economic potential of the transition towards the circular economy and its growing attractiveness for investors. Founded in 2010 by the sailor Ellen MacArthur, the foundation exhorts governments, business leaders and scientists to place the circular economy at the centre of their priorities. A pioneer in this field, DECALIA, a Geneva-based boutique, is mentioned in the report for managing one of the very few equity funds devoted exclusively to this theme. In fact, only six of them are listed by the Ellen MacArthur Foundation for 2020. Launched in 2018, the DECALIA Circular Economy fund was the very first of them.

As the study points out, the circular economy is one of the major targets of the broad-based ESG policies that are currently taking shape. “Energy efficiency and the switch to renewable energies can address only 55% of global greenhouse gas emissions”, it said. In limiting energy demand and using existing products and materials longer, the circular economy can help eliminate the other 45%. From a strictly financial point of view, the challenges are considerable, as seen in the volume of ESG investments, which amounted to 31,000 billion dollars in 2018. Based on various estimates, the circular economy alone could generate opportunities amounting to 1,800 billion by 2030 in Europe, and almost 10,000 billion dollars by 2040 in China.

“There are more and more opportunities in the circular economy and in most sectors”, said Clément Maclou, manager of DECALIA Circular Economy. “These sectors are now mainly plastics, fashion and food. Food packaging is especially big. It is a market currently worth about 250 billion dollars and major changes are expected there. Waste that is now polluting the seas and oceans cover an area as large as India. It has become more urgent to ensure that next-generation plastics can be practicably reused, recycled or even composted. The circular economy will help develop solutions in this area and many others. Over the coming decades, consumers will certainly change their behaviour, but producers will also have to find alternatives. It is now up to investors to take stock of these disruption, to identify the best opportunities and to adapt their allocations accordingly.”



**Clément MACLOU**  
Lead portfolio manager, DECALIA Circular Economy

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### About DECALIA

Established in Geneva in 2014, the DECALIA Group is a private and institutional investment management company. With more than 45 employees and assets under management that stand at CHF 3.5 billion, Decalia has expanded rapidly, in particular thanks to its active-management experience built up over the last 30 years by its founders. The strategies developed by Decalia focus on four investment themes deemed promising in the long term: banking disintermediation in Europe, quest for yield, new consumption trends and market inefficiencies. Geared to practical solutions, Decalia is devoted entirely to generating for its clients a higher risk-adjusted performance, while ensuring the highest level of service. The fundamental values that shape its DNA and underpin its action are dedication, innovation and team spirit. Its investment philosophy is based on several fundamental principles: stringent risk management, capital preservation, an active management style and selection of the best talent. Decalia is regulated by FINMA through a collective investment manager's license (LPCC). In addition to its Geneva headquarters, Decalia has offices in Zurich and Milan through Decalia Asset Management SIM SpA

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